

Amore Almonds Info

AMORE ALMONDS

PROJECT DETAILS

Product	AMORE ALMONDS
Union	Union
Casting Director	Kirsten DeWolfe
Casting Associate	Lynn Ward
Casting Assistant	Natalie Dunn
AuditionDate(s)	FRIDAY, APRIL 12
AuditionLocation(s)	GO STUDIOS, 201 - 112 East 3rd. Ave. Vancouver
Call Backs:	WEDNESDAY, APRIL 17
Wardrobe:	APRIL 22
Shooting	APRIL 24
Rates	UNION - UP TO DOUBLE SCALE FOR TOP TALENT. YOU MUST DENOTE THE RATE YOU ARE REQUESTING PLEASE! TALENT MUST HAVE A RESUME TO JUSTIFY REQUESTING OVER SCALE PLEASE! THANK YOU!
Markets	CANADIAN NATIONAL - 1 X 13 week cycle. Possible internet usage, but to be determined before shoot.
Conflicts	Almonds and dairy
Method for Suggestions	ON-LINE
Deadline For Submissions	Thursday, April 11, 2013 TODAY AND ONWARDS
City(s) for Transmission	Vancouver

COMMERCIAL 1

Synopsis/Special note: PLEASE READ THE SCRIPT TO BETTER UNDERSTAND THE ROLES!

MAN

Male, any ethnicity. Ideally 28 - 35 years, but you can suggest up to 40 years for top talent that fit the specs and can bring in a great performance! Great performance is key! They are young professionals in a big city who, until this very moment, have been focusing on themselves and their careers. They're not lonely, they're not sad sacks... in fact, they both live full lives with great friends, rewarding work, and enough playtime to make them happy. It should feel like they didn't know they were missing something until the moment they look each other in the eye. Our guy is good looking, but in a real, relatable way. Attractive, yet with some character. Think Jason Segal, John Krasinski, or Adam Scott. The kind of dude who can drink out of the bottle and yet we still respect him. Open to all ethnicities - performance is key! Must be good actors!

WOMAN

Female, any ethnicity. Ideally 28 - 35 years, but you can suggest up to 40 years for top talent that fit the specs and can bring in a great performance! Great performance is key! They are young professionals in a big city who, until this very moment, have been focusing on themselves and their careers. They're not lonely, they're not sad sacks... in fact, they both live full lives with great friends, rewarding work, and enough playtime to make them happy. It should feel like they didn't know they were missing something until the moment they look each other in the eye. She should be cute with a sense of adventure, but far from a seductress. A little awkward energy is a good thing. She's

attractive, not modelly, but maybe doesn't realize the extent of it. The girl next door that you sense might secretly be a firecracker. Attractive, yet with some character. Emma Stone, Mindy Kaling, Zooey Deschanel and Ginnifer Goodwin come to mind as references. Open to all ethnicities - performance is key! Must be good actors!