

# TV SCRIPT<sup>®</sup>

**DATE:** Jan 31, 2013

**CLIENT:** Earth's Own

**TITLE:** The Girl Downstairs

**PROJECT:** Amoré Almonds + [REDACTED]

**LENGTH:** :30

**DOCKET #:**

Open on a thirty-something single WOMAN in the living room of her apartment, snacking on some almonds. There's some annoying bass coming from the floor above. Cut to a MAN in the apartment upstairs. He's a bachelor, drinking [REDACTED] right out of a [REDACTED] bottle.

Cut back downstairs. Frustrated, by the bass, the woman has finally had enough. She marches upstairs and knocks on the man's door. He answers.

**MAN: Can I help...you?**

Time seems to slow to a halt as they make eye contact. The music swells. It's love at first sight. The woman has now changed her mind about making a noise complaint.

**WOMAN: Uh... almond?**

She pulls her bag of almonds out of her hoodie pocket and offers them to him.

**MAN: (Lovestruck) Sure [REDACTED] Want some?**

He takes an almond and offers her some [REDACTED]. She accepts.

**ANNCR: Introducing Amoré Almonds and [REDACTED]. Real [REDACTED], real almonds, and an excellent source of protein.**

**WOMAN: Do you have a glass?**

She goes into his apartment.

**CUT TO A BEAUTY SHOT OF THE PRODUCT SURROUNDED BY ALMONDS ON A CLEAN WHITE SURFACE.**

**ANNCR: Amoré. It's love at first sip.**